Oracle Method Group

CRISIS & REPUTATION COUNSEL

FOR ATTORNEYS

Powering PR and Marketing in a World of AI®

PROTECT THE CASE. PROTECT THE REPUTATION.

When a lawsuit, investigation, accident or allegation puts your client in the news, Oracle Method Group becomes your **crisis communications partner**. We coordinate every word with the legal team, so the **public narrative supports the legal strategy** and the business is still standing after the verdict or settlement.

"You protect the client in court. We protect the client in public, on your terms."

20+ years in media relations and crisis communications

9/11 American Red Cross crisis communications

100% of statements approved by counsel before release

PMP certified, documented crisis execution

EN | ES bilingual statements, media and outreach

HOW WE WORK WITH COUNSEL

Counsel-Directed Engagement
Retained through your firm; you set the structure to help protect privilege.

Attorney Sign-Off, Always
Nothing goes public without your approval.

"Do No Harm" Messaging
Care and accountability, without admissions or speculation.

One Voice, One Record
One trained spokesperson, consistent with the record.

Media, Social & AI Monitoring
News, social, reviews and AI answers, tracked daily.

Bilingual Crisis Response
Statements and outreach in English and Español.

SIDE BY SIDE

The Attorney	Oracle Method Group
Sets legal strategy and risk tolerance	Builds the communications plan within it
Approves every external statement	Drafts statements, Q&As and talking points
Leads contact with courts, regulators and opposing counsel	Manages media, employee, customer and community communications
Advises on privilege and disclosure	Follows your protocols on documents and confidentiality
Protects the case	Protects the reputation and the business

WHO WE REACH

- News media
- Customers & clients
- Community leaders
- Employees
- Partners & lenders
- Online & social audiences

HOW WE MEASURE

- Speed to first approved statement
- Coverage that includes your client's position
- Sentiment across news, social and reviews
- Search and AI results, before and after

01 First 24 hours
Joint call with counsel, holding statement, spokesperson, media protocol.

02 Active crisis
Approved messages, media response, employee and customer updates.

03 Through litigation
Statements ready for filings, hearings, settlement or verdict.

04 Recovery
Rebuild trust, community goodwill, search and AI results.

Bring us in before the story breaks.

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SCHEDULE A CONFIDENTIAL CONSULTATION

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